

ANDREW TKACHENKO

Web Front-End Developer

GOOD WEBSITE IS GOOD BUSINESS

Highly motivated and methodical Front-End Web developer with over 4 years of experience in Web Design and Coding. I'm very happy with what I'm doing. Front-end is my work and my hobby. I am constantly improving my skills by learning new trends and technologies.

EXPERIENCE

+ WEB FRONT-END DEVELOPER SEO, GOOGLE ADS SPECIALIST Freelance

2015 - ...

- Web-design (PSD mockup) and web-development of responsive high converting landing pages (HTML, CSS, JS) to generate new leads
- Developing and managing PPC campaigns (Google Ads and other)
- Creating and implementing onsite and offsite SEO strategies
- A/B testing, UX / UI audit. Modernization of Internet resources in order to increase the conversion rate. Tracking and improving website performance

+ WEB MARKETING TEAM LEAD CJSC Albion Group, Minsk, Belarus

2016 - 2019

- Leading and coordinating the overall workload of the web marketing team, balancing assignments and ensuring schedules are met. Setting up goals and monitoring their implementation
- Manage multiple web projects at a time in a fast-paced and intense, results oriented environment
- Partner closely with other web experts inside (and outside) the organization, including partners in web development, SEO, SMM, content, brand, sales, design and so on
- Developing and implementing of comprehensive strategies for advertising campaigns in order to get the maximum response on the Internet
- Creating and implementing onsite and offsite SEO strategies
- Developing and managing PPC campaigns (Google Ads and other)
- Web-design (PSD mockup) and web-development of responsive high converting landing pages (HTML, CSS, JS) to generate new leads
- A/B testing, UX / UI audit. Modernization of Internet resources in order to increase the conversion rate. Tracking and improving website performance
- Design simple logos, banners and other promotional materials
- Performing a planned assessment of the results of marketing activities and making the necessary changes to the marketing plan

EDUCATION

+ MECHANICAL ENGINEERING Minsk State Polytechnic College

Graduated 2006

Studied technologies of mechanical engineering for four years. Graduated with degree as a specialist that can work at mechanical workshops, engineering and technological divisions of machine building enterprises in the positions of a production technician, a technician-designer, a technician who controls labour supply and rationing, a master of production area, etc.



CONTACT

Phone

(737) 216-2425

email

info@an-drew.dev

website

an-drew.dev

Area

Austin, TX

SKILLS

HTML5

CSS3/SASS

JavaScript/ES6

jQuery

APIs/JSON

React

Java Core

JIRA

UX/UI

Photoshop

SUMMARY

+ Hi! My name is Andrew and I'm a website developer & designer, focusing on the front-end with over 4 years of experience.

During this period, I have worked on over 50 websites and web applications. At the beginning of my career, I used Adobe Muse, where I was able to implement the skills of a web designer. Later, I switched to pure coding. Now I'm proficient working with HTML, CSS, Javascript. Focusing on standards-based, modern, responsive web design practices (desktop, mobile, UX/UI) using HTML5, CSS3, and SASS.

Also I have a huge background in web marketing, project management, sales, e-commerce and business management.

I'm very happy with what I'm doing. Front-end is my work and my hobby. I am constantly improving my skills by learning new trends and technologies. Currently, I'm actively learning React and its ecosystem.



Andrew Tkachenko